

Cofinanciado por:



P O R T U G U E S E
MARBLE

INTERMARBLE

PROJECT Nº ALT20-01-0752-FEDER-000001

Support regarding the incentive system: SUPPORT SYSTEM TO COLLECTIVE ACTIONS

Operating Program: Operating Program – Regional Alentejo

Project Name:

INTERMARBLE – ALENTEJO MARBLE INTERNATIONALISATION

Total Cost of Eligible Project: €247,602.66

EU Funding Support: €173,882.35

Start Date: 01-NOV-2015

End Date: 31-MAY-2017

Project location (NUTS II):

- Alentejo: 100%

Project Summary

The project consisted of a set of activities for the Internationalisation of the Alentejo Marbles in order to promote its economic revitalisation.

Regarding the present project, two Alentejo Marbles' booths were set up for the participation in two separate Trade Fairs to promote the demand for Marbles: USA – participation in the “Coverings 2016” Fair; Dubai – participation in the “Middle East Stone 2016” Fair.

Description of Objectives / Results

Reinforce the capacity of economic activities regarding the definition of internationalisation strategies and approaches to international markets, in order to increase the international visibility of the supply of our marbles.

Results:

- Participation in the “Middle East Stone 2016” Fair, Dubai;
- Collective Participation in the “Coverings 2016” Fair, Coverings, USA

PICTURE OF INTERMARBLE INTERACTIVE BOOTH

