

Cofinanciado por:



UNIÃO EUROPEIA
Fundo Europeu
de Desenvolvimento Regional

INTERSTONE

REINFORCING THE COMPETITIVE CAPACITY OF PORTUGUESE COMPANIES

PROJECT Nº POCI-02-0752-FEDER-026344

Support regarding the incentive system: SUPPORT SYSTEM TO INTERNATIONALISATION – JOINT PROJECTS

Operating Program: Operating Program – Competitiveness and Internationalisation

Project Name:

INTERSTONE - REINFORCING THE COMPETITIVE CAPACITY OF PORTUGUESE COMPANIES

Total Cost of Eligible Project: €4,077,347.96

EU Funding Support: €2,172,855.41

Percentage already executed: 43%

Start Date: 2017-JAN-01

End Date: 2018-DEC-31

SPONSOR: ASSIMAGRA –Associação Portuguesa dos Industriais de Mármore, Granitos e Ramos Afins (Portuguese Association of Marble, Granite Producers and Related Branches)

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Project location (NUTS II):

- Northern Portugal: 10.53%
- Central Portugal: 36.84%
- Lisbon: 5.26%
- Alentejo: 47.37%

Project Summary

The project aims are to contribute in order to reinforce the competitive capacity of Portuguese companies in the Mineral Resources Sector, through the joint participation of companies in the largest international fairs of the Sector.

Description of Objectives / Results

The diversification in the number of markets for companies dealing with Mineral Resources products; increasing the importance of domestic products in consolidated markets and contributing to the growth in value of exported products and services by Portuguese companies, these have been the focus of this project, which contributes decisively to the continuous growth of our exports.

International Fairs

International Fairs already held and planned for the Sector within the scope of this project:



International Trade Missions

International trade missions, with the holding of B2B meetings, organised in partnership with AICEP. The prospective target markets are:

- Colombia
- Singapore

For more information, please go to the project website:
<http://www.assimagra.pt/project/interstone/>