

Cofinanciado por:



UNIÃO EUROPEIA
Fundo Europeu
de Desenvolvimento Regional

FIRST STONE

PROJECT Nº POCI-02-0752-FEDER-015107

Support regarding the incentive system: SUPPORT SYSTEM TO COLLECTIVE ACTIONS - INTERNATIONALISATION

Operating Program: Operating Program – Competitiveness and Internationalisation

Project Name:

FIRST STONE

Total Cost of Eligible Project: €1,453,713.60

EU Funding Support: €1,235,656.56

Percentage already executed: 98%

Start Date: 01-OCT-2015

End Date: 31-DEC-2017

SPONSOR: ASSIMAGRA –Associação Portuguesa dos Industriais de Mármore, Granitos e Ramos Afins (Portuguese Association of Marble, Granite Producers and Related Branches)

www.assimagra.pt | | assimagra@assimagra.pt

Project location (NUTS II):

- Northern Portugal: 20%
- Central Portugal: 45%
- Lisbon: 0%
- Alentejo: 35%

Project Summary

First Stone is an international research program on the potential of the use of Portuguese Pavement Stone, based on its material properties and distinctive characteristics.

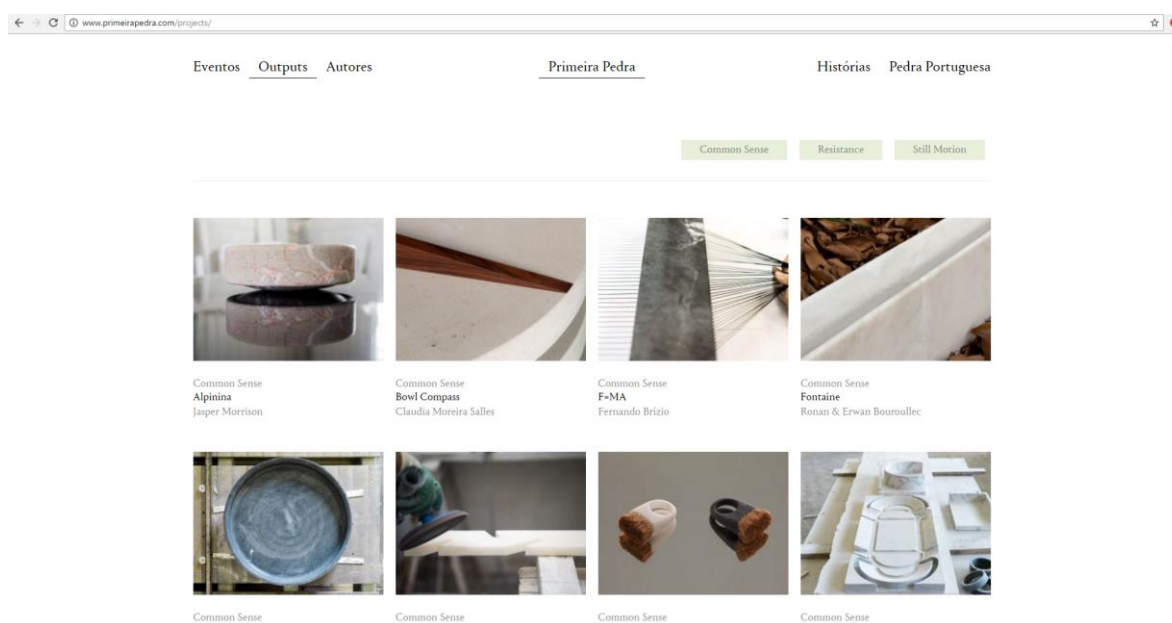
This program was born out of the desire to place Portuguese pavement stone and its industry at the most competitive levels of the international market. When Assimagra and experimentadesign joined forces the FIRST STONE was designed, which obtained funding through the Support System to Collective Actions - Internationalisation/Compete 2020 for its implementation.

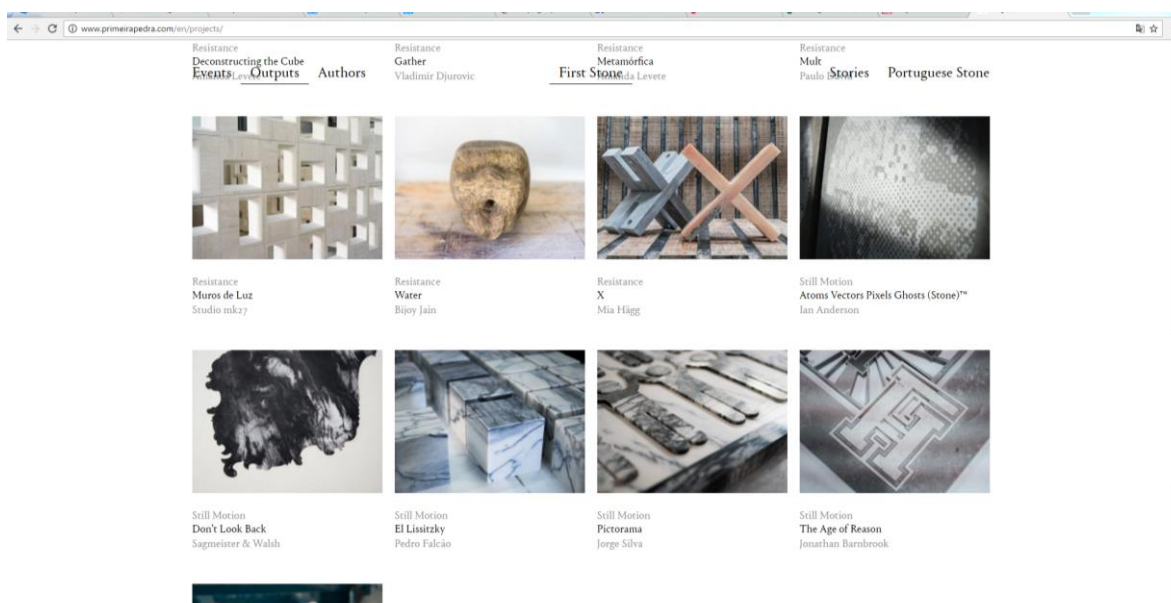
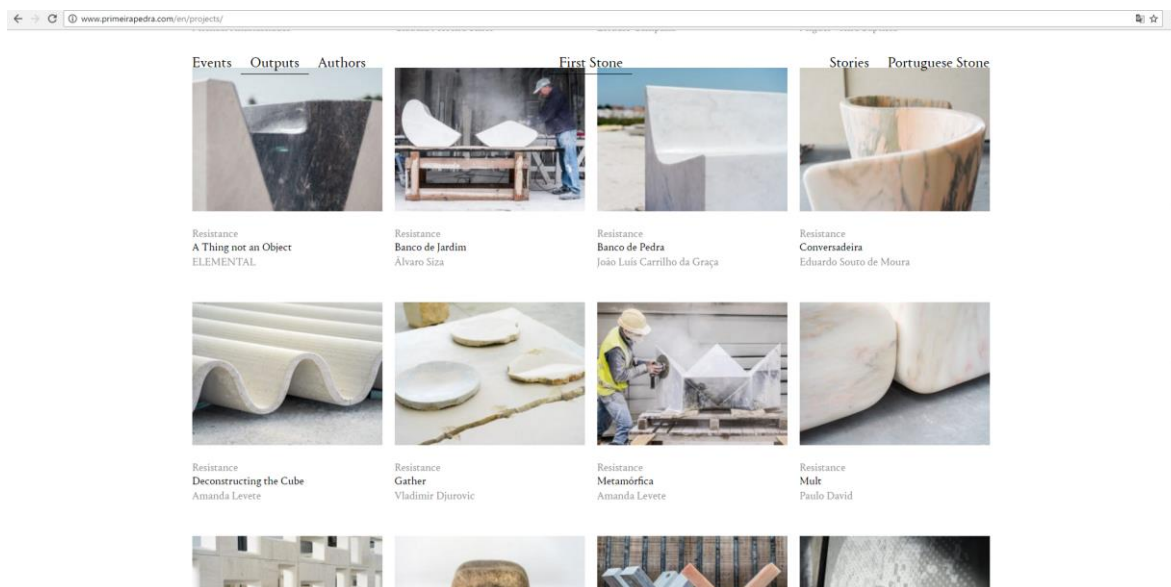
Description of Objectives / Results

At the core of this program, there are a number of architects and product or graphic designers, as well as other national and international personalities in the cultural field, who are invited to develop works that emphasize not only on raw and processed materials, but also their place of extraction - quarries - its sociocultural environment and its role in the landscape and the environment.

The First Stone integrates 3 major research and development projects - Resistance, Still Motion and Common Sense - which were internationally presented in Venice, Milan, Weil am Rhein, São Paulo and London. The program is further complemented by a documentary on the development process of the various projects and the design of three applications for mobile digital platforms.

Check the project outputs at <http://www.primeirapedra.com/en/projects/>





For more information, please go to the project website: <http://www.primeirapedra.com/en/>